



CDC FOUNDATION

Helping CDC do more, faster

FISCAL YEAR 2009
REPORT TO
CONTRIBUTORS



CHARLES STOKES
PRESIDENT AND CEO
CDC FOUNDATION

PHIL JACOBS
CHAIR, BOARD OF
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CDC FOUNDATION



Dear Friends and Partners:

This was an especially gratifying year for the CDC Foundation. Improving health for citizens around the world remained a clear priority for multitudes of organizations and individuals, despite a challenged economy. Contributions to the CDC Foundation to support the work of the Centers for Disease Control and Prevention were at an all-time high. This remarkable level of investment reflects the enduring deep commitment to CDC's mission and programs.

Among the new projects our generous partners helped the CDC Foundation launch this year were an initiative to improve child maltreatment prevention programs, a program to assess policies related to childhood obesity, and a project to strengthen disease surveillance and response in Central Africa. Support for two other major multi-year programs continued: the Meta-Leadership Summit for Preparedness, which prepares leaders across sectors to collaborate in emergencies, and the Bloomberg Initiative to Reduce Tobacco Use, which monitors adult tobacco use and the impact of tobacco control measures in 14 countries.

Hundreds of individuals also joined forces with the CDC Foundation to support important public health projects, like the Bed Nets for Children campaign to protect children from malaria and the Emergency Preparedness and Response Fund, which provides CDC with immediate and flexible resources to purchase supplies and equipment during public health emergencies.

The year 2010 marks the CDC Foundation's 15th anniversary. This will be a year-long observance of the Foundation's journey from a start-up nonprofit to a strong CDC ally that brokers major public-private partnerships to advance CDC's work at home and around the globe. We look forward to bringing you on a journey of these successes throughout the course of the year.

Thanks again to all of you who have contributed to these successes and helped make a world of difference for public health and CDC.

CHARLES STOKES
PRESIDENT AND CEO

PHIL JACOBS
CHAIR, BOARD OF DIRECTORS

FISCAL YEAR 2009 HIGHLIGHTS

- A \$25 million grant to the CDC Foundation from the Bill & Melinda Gates Foundation is supporting a CDC collaboration with the World Health Organization aimed at strengthening disease surveillance and response in three countries in Central Africa. It is the largest single grant the CDC Foundation has received to date.
- As part of the Bloomberg Initiative to Reduce Tobacco Use, Bloomberg Philanthropies provided an additional \$18 million to continue to support CDC's work with the World Health Organization and other health partners to implement Global Adult Tobacco Surveys, in 14 countries.
- The Robert Wood Johnson Foundation provided a \$5 million gift to the CDC Foundation's Emergency Preparedness & Response Fund. Since April 2009 the fund has been used to help CDC respond to the H1N1 influenza pandemic. Funds were used to help CDC purchase Blackberrys for responders in the field and to boost participation in flu-tracking studies.
- Baxter Healthcare Corporation provided a grant of \$1.53 million to support phase two of a study of blood inhibitors in hemophilia patients. The grant enabled CDC to expand its study of why some hemophilia patients do not respond to the drugs currently used to stop or prevent a bleeding episode.
- The CDC Foundation received a \$1.52 million grant from Amgen for a three-year campaign to reduce infections among cancer patients. The campaign will provide resources and educational tools to help patients, families and healthcare providers better prevent and manage treatment-related infections.



AMY ROBBINS

Shattering the Silence

“Sexual violence against girls is the problem that nobody wants to talk about. It’s not only an uncomfortable topic, but there’s also a lot of denial around the issue. No one wants to believe that sexual violence against 8-, 9- and 10-year-old girls is going on in their own neighborhood, or in their country. Yet the truth is that worldwide as many as 150 million girls a year experience some form of sexual violence.

What can be done about it? You start by breaking through the denial with credible data and facts. You educate heads of households, faith leaders, school leaders and other community influencers. You work with governments to enforce existing laws and write new ones. There is so much that needs to be done, and it requires a multi-level, multi-strategy approach. That’s where our partnership with the CDC Foundation has been so beneficial.

The people at the CDC Foundation are experts at mobilizing change. They bring the right resources to the table – from CDC experts and global partners to funding and manpower on the ground.

For years CDC has been instrumental in figuring things out when no one else could. Now, through the CDC Foundation, we’re able to tap into that wisdom.”

Amy Robbins is a CDC Foundation board member and the founder of The Nduna Foundation, which provides targeted interventions in the most critical humanitarian situations. The Foundation is partnering with CDC, the CDC Foundation, Clinton Global Initiative, UNICEF and others on an initiative to eradicate sexual violence against girls.

FISCAL YEAR 2009

REPORT TO CONTRIBUTORS

The CDC Foundation gratefully acknowledges the generous support of individuals, foundations, corporations, businesses and organizations. This support, totaling \$69.5 million in the fiscal year beginning July 1, 2008 and ending June 30, 2009, enables the CDC Foundation to help CDC do more, faster to fight threats to health and safety.

THE MARGARET ELLERBE MAHONEY SOCIETY

The CDC Foundation board of directors created The Margaret Ellerbe Mahoney Society in 1998 to honor Miss Mahoney for her service to the board and her vital support of Foundation initiatives since its inception. Miss Mahoney continues to be a strong advocate for the Foundation. To honor her loyalty, The Margaret Ellerbe Mahoney Society recognizes leadership donors who have given \$1,000 or more in gifts or in-kind services during the year.

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JOE BOONE

An Education for Girls in Kenya

“Sub-Saharan Africa faces a major health crisis that’s larger and more daunting than any one particular disease: the shortage of healthcare workers there is quickly approaching 800,000. Filling this gap is an overwhelming challenge. However, aligning with the CDC Foundation enables more ground to be covered in solving this issue.

For example, Battelle’s support of the Louise Martin, D.V.M., M.S., EIS ’85, Endowed Memorial Scholarship provides educational scholarships for impoverished girls in Kenya. The fund, managed by the CDC Foundation, enables these young women to gain higher education and increase their opportunities for a professional career.

The CDC Foundation is much more than a fund manager. They have a deep passion for and an understanding of the issues at hand. Committed to quality work, they want to ensure the money is spent wisely. The caliber and number of donors they have rallied and the educational success stories of this program to date are great testaments that the CDC Foundation is doing everything right.

Partnering with the CDC Foundation has enabled Battelle to play a role in solving this massive need. The results are much greater than we could have ever achieved on our own.”

D. Joe Boone, Ph.D., is a senior marketing manager at Battelle Memorial Institute, the world’s largest nonprofit independent research and development organization. Battelle also is one of the nation’s leading charitable trusts focusing on societal and economic impact and actively supporting and promoting science and math education.

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*Regretfully James Down was not included in the print
version of the Fiscal Year 2009 Donor Report.



LYNDAH DREILING

When Simple Messages Can Save Lives

“We were thrilled that the CDC Foundation asked us to assist CDC on a campaign to reduce infections in cancer patients. It’s a perfect opportunity for two organizations with similar expertise to join forces and leverage each other’s strengths for the benefit of patients.

At Amgen, we are focused on science and communicating that science to medical practitioners. CDC has expertise in translating science for the public in a way that is easy to understand, yet extremely credible. We’re bringing these capabilities together to develop tools and resources to help healthcare providers, cancer patients and families better understand and reduce the risk of infection that often accompanies aggressive chemotherapy. Studies show that 10 percent of cancer patients undergoing treatment end up hospitalized due to infection – and every two hours a patient dies from this complication.

The great thing about this type of program is that it opens new doors for a company like ours. CDC has relationships outside of the medical community that will enable us to get these health messages out to the community more quickly. And quite simply, they do exceptional work, so we’re proud to be affiliated with them.”

Dr. Lyndah Dreiling is executive director of oncology for Amgen, a biotechnology company that develops medicines to help fight cancer, kidney disease, rheumatoid arthritis and other serious illnesses.

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ANNUAL ALLIANCE

The Annual Alliance campaign provides corporations an opportunity to demonstrate their commitment to CDC's public health priorities. The campaign not only provides vital financial support, but it also generates opportunities for business leaders to actively engage with CDC leaders to discuss mutual public health interests.

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META-LEADERSHIP SUMMIT FOR PREPAREDNESS SPONSORS

The following organizations provided financial or in-kind support for the Meta-Leadership Summit for Preparedness in Fiscal Year 2009.

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Communities Foundation of Texas
The Meadows Foundation, Inc.
Robert Wood Johnson Foundation
Roche
Washington Square Health Foundation, Inc.

WITH GRATITUDE!

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FIND OUR FULL REPORT ONLINE

In an effort to be more environmentally mindful, we have condensed this year's printed annual report. The full report of contributors is on our website:

www.cdcfoundation.org/annualreport



CDC FOUNDATION

Fiscal Year 2009
Report to Contributors

Helping CDC Do More, Faster

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CDC FOUNDATION
55 PARK PLACE
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