

CDC Foundation | Funding Opportunity

Enhancing Capacity for Community-Serving Organizations to Support HIV Self-Testing Programs

Prospective Applicant Webinar
January 26, 2022
4:00pm ET

Agenda

- 1.** Welcome and Introduction
- 2.** Funding Opportunity Description
- 3.** Application & Submission Information
- 4.** Applicant Questions & Answers
- 5.** Closing Remarks



Project Background

- In 2019, **HIV/AIDS was the underlying cause of death** for over 5,000 people in the U.S., along with being the 9th and 10th **leading causes of death** for those ages 25-34 and 35-44, respectively.
- Although HIV testing is important for both treatment and prevention efforts, approximately **13% of the 1.2 million people living with HIV** in the U.S. today **do not know their status**.
- Research has demonstrated that **HIV self-testing** is an effective, convenient, and private option for people to know their HIV status.
- **Racial, ethnic, and geographic disparities** have historically contributed to **gaps in HIV prevention**.
- While significant progress has been made to expand self-testing in the U.S., particularly in the context of the COVID-19 pandemic, **there are still gaps in reaching communities and populations that are most vulnerable to HIV**.
- Additionally, **geographic disparities**, especially in rural areas and across the southern region of the U.S., have historically contributed to **gaps in HIV testing, prevention, and treatment**.

Funding Opportunity Overview

- The goal of this Request for Proposals (RFP) is to **expand the reach and impact of HIV Self-Testing (HIVST) programs in the U.S.** by building the capacity of community-serving organizations (CSOs) focused on populations most affected by HIV.
- The CDC Foundation will partner with organizations that will implement or expand HIV self-testing programs within their communities and collaborate with CDC Foundation to identify lessons learned and develop promising practices to support the implementation of self-testing programs, including establishing collaborative partnerships with medical clinics, syringe services programs, and local and national organizations.



Funding Opportunity Overview (continued)

Expanded definition of a **Community Serving Organization** to include:

- Faith-based organizations,
- Community health clinics/Federally Qualified Health Centers (FQHCs),
- Immigrant/migrant support or advocacy organizations,
- Community organizing/mobilization organizations,
- Community coalitions/networking/partnership organizations,
- Social service organizations,
- AIDS service organizations (ASOs), and
- Syringe service programs (SSPs)



Project Goals

- Increase **knowledge** of HIV status
- Reduce **incidence** of HIV among priority populations
- Increase **engagement and access** to HIV treatment and prevention support services
- Increase access and use of **safe spaces** for priority populations



Expectations & Deliverables

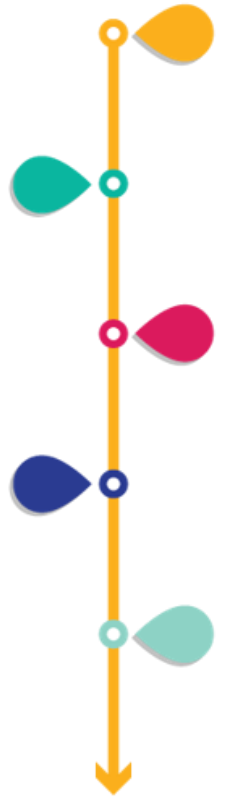
There are **five (5) eligible program objectives**. Applicants are encouraged to submit a proposal that includes all five (5) program objectives. Subcontracting is allowed.

1. **HIVST Program Implementation and/or Expansion**
2. **Prioritize HIVST Education and Test Kit Distribution**
3. **HIVST Program Promotion and Outreach**
4. **Expand Community Collaborations and Partnerships**
5. **Encourage Linkages to HIV Treatment, Prevention, and Other Essential Services**

**Review [section 4.1](#) of the RFP for more details.*

Expectations & Deliverables (continued)

- ❑ 12-month **project plan** and timeline
- ❑ Development and dissemination of **relevant tools and resources** for clients
- ❑ Participation in webinars, events, and other learning opportunities to build **CSO capacity for HIVST programs or services**
- ❑ Development or enhancement of **new collaborative partnerships/relationships** with state and local health departments, medical clinics, SSPs, and/or other community serving organizations
- ❑ Development of protocols to ensure that **clients who desire are referred and linked** to counseling, treatment, and/or preventive care following a self-test result
- ❑ Development of **MOU/MOAs (formal or informal) agreements** with medical care, prevention, and essential support service providers
- ❑ Defined **safe spaces for clients** most affected by HIV
- ❑ Development of a **client satisfaction survey to gather ongoing feedback** on HIVST services and insight for continuous quality improvement implementation



Priority Indicators to Measure Program Objectives

- Number of **HIV self-test kits** procured and distributed
- Number of **individuals reached via project activities** (i.e., social media, educational events, outreach, and canvassing, etc.)
- Number of **clients referred to follow-up care & essential services**
- Number of **promotional events** held
- Number of **local leaders and community members trained as influential messengers**
- Number of **culturally appropriate communications products** developed and disseminated
- Number of **collaborative partnerships** developed

Project Timeline

January 5, 2022 –
RFP Released

January 26, 2022 –
Prospective
Applicant Call

February 14, 2022
(5:00pm ET) –
RFP Submission
Deadline

Early April 2022 –
(Rolling Basis)
Selection Notification

June 1, 2022 - May 31,
2023 –
Project Implementation
Period

**Please note that the timeline is subject to change.*



Federal Funding Information

- CDC Foundation intends to provide up to **\$100,000 per organization to support up to 75 Community Serving Organizations**
- The final award amounts will be **contingent on the submission of a detailed and reasonable budget proposal** to be approved by the CDC Foundation.
- The resulting awards will be supported, entirely or in part, by federal funding through a **Cooperative Agreement** between the CDC Foundation and the CDC.
- Additional **subaward requirements** will be communicated to successful applicants.



Eligibility Information

Who is eligible?

- CSOs that wish to
 - **Implement** a new HIVST program or
 - **Expand** an existing HIVST program
- CSOs that have a history of serving vulnerable populations affected by HIV

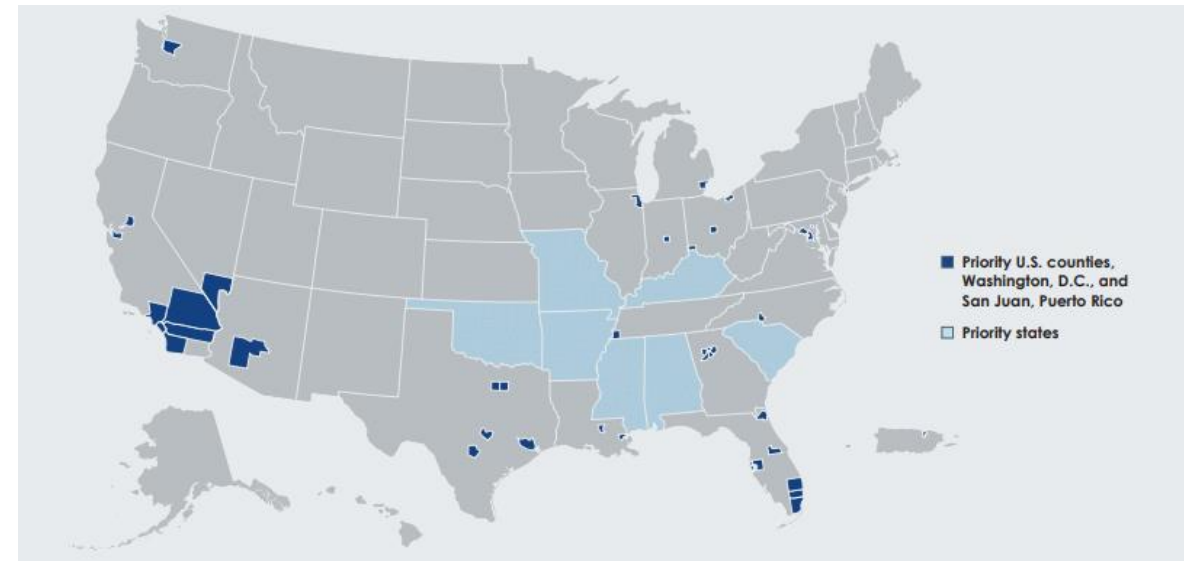
Priority Consideration

- **Minority-led** CSOs (51% or more of overall staff, board members, and volunteers in all levels of the organization are people who identify as racial/ethnic minorities) will receive priority consideration for this funding
- CSOs serving populations in the **CDC-identified [57 priority jurisdictions](#)** will receive priority consideration will receive priority consideration for this funding

Ending the HIV Epidemic

Geographical Selection:

Data on burden of HIV in the US shows areas where HIV transmission occurs more frequently. More than 50% of new HIV diagnoses* occurred in only 48 counties, Washington, D.C., and San Juan, Puerto Rico. In addition, 7 states have a substantial rural burden – with over 75 cases and 10% or more of their diagnoses in rural areas.



Source: [CDC \(2020\), Ending the HIV Epidemic: A Plan for America](#)

Eligibility Information (continued)

Who is not eligible?

- State and local health departments
- CSOs that are **RECIPIENTS** of funding by the CDC through:
 - ❑ NOFO PS21-2102
 - View the [Announcement Details](#) (linked)
 - View the [List of Organizations](#) that have been awarded (linked)
 - ❑ NOFO PS22-2203
 - View the [Announcement Details](#) (linked)
 - The NOFO closed on Nov. 19, 2021
 - Funded organizations will be announced in **April 2022**

Reminders:

- **Recipients:** Entities that receive an award directly from the awarding agency.
- ✓ **Subrecipients:** Entities that receive a subaward from a pass-through entity to carry out part of an award.



Application & Submission Information

Application Review Criteria – What Makes a Strong Proposal?

Project Purpose (15 points)

- Align the Organizational Mission, Priority Population(s), & current Service/Program Areas delivered with the project purpose.
- Describe the organization's prior and current experience as it relates to serving Priority Populations, Community Collaborations, and translating science

Project Plan (40 points)

- Provide a project title (if applicable), problem statement, and project goals and core strategy. Detail the Priority Populations the organization will work to serve with this project.
- Describe proposed project approaches and strategies to meet Objectives 1-5 (as applicable).
- Upload a 12-month timeline detailing any notable events, campaigns, or expected accomplishments. Use Attachment A: Project Plan Template.
- List key staff dedicated to delivering services with experience in areas defined in the RFP.

Partnerships & Collaborations (15 Points)

- Detail any partnerships and/or collaborations with other local, regional, or national HIV prevention organizations that will be utilized to complete project work.
- Specifically mention and detail any collaborations and/or partnerships with SSPs.

Outputs, Outcomes, & Impact (20 points)

- Describe direct, tangible results of project activities.
- Detail deliverables (outputs) specific to the proposed project.
- Describe the changes or conditions anticipated to occur because of the activities and outputs by the end of the grant term.
- Describe the expected impact of the communities because of project activities.
- Detail the estimated number of individuals who will be reached by the proposed activities.

Budget (10 points)

- Budget Narrative must correspond to anticipated program activities detailed in section 4.1 and be detailed & reasonable.
- Upload the detailed Budget Narrative using Attachment B: Budget Narrative Template and Attachment C: Budget Template.
- Budget must comply with Attachment D: CDC Budget Preparation Guidelines.

Additional Tips for Submitting a Good Proposal

- ✓ Read the Request for Proposal (RFP) carefully.
- ✓ Assess the specifics of the RFP and how they relate to your organization's overall mission and goals.
- ✓ Determine if your organization has the capacity to accomplish what is being described in the RFP. Evaluate if this is worth the effort and determine if your organization is ready and able to commit to the potential project.
- ✓ Work with your team to plan how you will implement the proposal and measure your progress and results.
- ✓ Review the completed proposal thoroughly. Have you responded to every question? Have you adhered to the character limits and required file uploads?
- ✓ Submit your questions to CDC Foundation program team at HIVSelfTesting@cdcfoundation.org

Required Application Attachments

1. Upload a [Project Workplan/Proposal](#) as a PDF or Word document
2. Upload a [Project Plan](#) using the required word template in **Attachment A**. This will detail the schedule of events and project activities that you have planned for the duration of the performance period.
3. Upload a [Budget Narrative](#) using the required word template in **Attachment B** and a [Detailed Budget](#) in **Attachment C**. All anticipated costs not to exceed \$100,000.00
 - The budget should conform with the [CDC Budget Preparation Guidelines](#) in **Attachment D**.
4. Upload documentation of your organization's approved [NICRA](#), if applicable.
5. Upload a copy of your organization's **annual budget**.
6. Upload a copy of your organization's **audited financial report or 990 form**. If one is not available, upload a copy of your most recent income statement or balance sheet from the financial system.

Submitting a Proposal

- ✓ Application materials should be submitted by **5:00 p.m. Eastern Time on Monday, February 14, 2022.**
- ✓ Please submit proposals through this [online application link](#).
- ✓ Submit the online form well in advance of the submission deadline. The system will not accept any applications after the deadline.
- ✓ Please note that there is no option to save your work on the online form. Applicants may want to copy and paste your application from a Word document.
- ✓ An applicant's initial submission is considered final and any subsequent, revised application submissions will not be reviewed. Please verify that all attachments are final versions before uploading.

Review and Selection Process

- ✓ Completed eligible applications submitted by the **February 14th** deadline will be evaluated in accordance with the review criteria.
- ✓ A review panel of CDC Foundation staff will score each application. The selected applicants will be based on the highest proposal score. The CDC Foundation reserves the right to look at other factors in selecting awardees.
- ✓ Applications from minority-led CSOs as well as CSOs serving the CDC-identified [57 priority jurisdictions](#) will receive priority consideration for this funding opportunity.

Applicant Resources

The U.S. Department of Health and Human Services (HHS) launched the [Ending the HIV Epidemic in the U.S. \(EHE\) initiative](#) in 2019, which aims to reduce new HIV infections in the U.S. by 90% by 2030 by scaling up key HIV prevention and treatment strategies.

The [CDC HIV self-testing](#) webpage answers some of the most common questions about HIV self-testing, including the types of tests available, where to get tested, and what to expect when you get tested.

The CDC also published an [MMWR](#) highlighting the implications of HIV self-testing and public health practice.

Attachment A: [Project Plan Template](#) (word doc)

Attachment B: [Budget Narrative Template](#) (word doc)

Attachment C: [Excel Budget Template](#)

Attachment D: [CDC Budget Preparation Guidelines](#)

A Data Universal Number System (DUNS) number is a unique nine-character number used to identify your organization. Please visit <https://www.dnb.com/duns-number/get-a-duns.html> to learn how to obtain a DUNS number.

Let's Answer Your Questions!

Applicant Q&A

Q1. Can you please clarify whether funds from this award are intended to be used for the purchase of OraQuick HIV self-tests, and if so, the approximate proportion of funds that should be so budgeted?

- Yes, funds from this award are to be used to purchase OraQuick HIV self-test kits. Approximate proportion of funds to be allocated for testing supplies is at the discretion of the subrecipient. Applicants should describe how they have calculated the estimated amount budgeted for test kits.**

Q2. May we subaward funds to more than one recipient?

- Yes, applicants may subaward funds to more than one recipient.**

Q3. If we are a subcontractor to an agency awarded a grant under CDC NOFO PS21-2102, are we eligible to apply for the HIV Self-Testing opportunity?

- Yes, subcontractors to agencies awarded under the CDC NOFO PS21-2102 are eligible to apply.**

Applicant Q&A (continued)

Q4. How can we find the links to the required attachments for this RFP?

- All required documents including the project plan and budget templates can be found on the [CDC Foundation RFP webpage](#).

Q5. Will our organization's last audit from a few years ago be sufficient?

- Yes, your organization's most recent audit report or your most recent audited financial statement would be acceptable.

Q6. Is this funding available to local health departments?

- No, local health departments are not eligible for this opportunity.

Q&A (continued)

Q7. Please clarify whether an organization (potential prime recipient) may invite a PS21-2102 or PS22-2203 prime recipient to partner on the project work through a subaward/subcontract agreement?

- Yes, as long as the majority of funds (80% or more) stays with the prime recipient of the CDC Foundation.

Q8. Can an organization apply for both RFPs (CSO funding opportunity and national/regional HIV-prevention organization funding opportunity)?

- Yes, organizations are welcome to apply to both RFPs.



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