

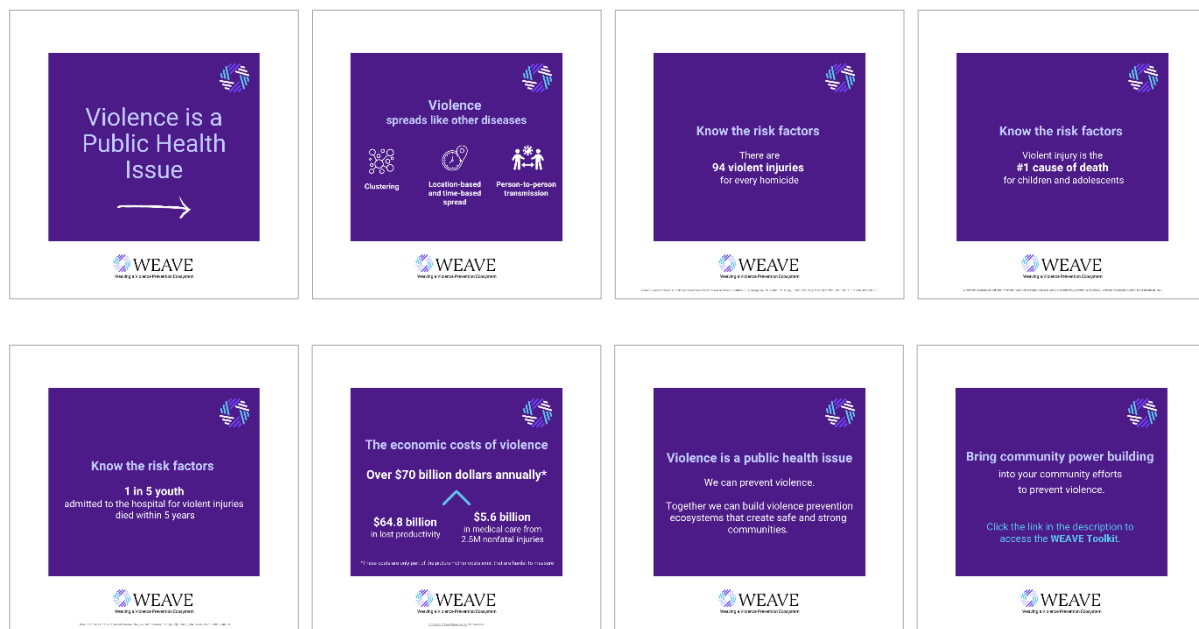
## Violence is a Public Health Issue Promotion Kit

Violence is a public health issue and spreads similarly to other diseases. Like other public health issues, education and prevention are strong interventions in stopping the spread. The Weaving a Violence Prevention Ecosystem (WEAVE) Team, a partnership between [Health Resources in Action](#) and [CDC Foundation](#), developed resources to supplement the [WEAVE Toolkit](#) and help build your community capacity for addressing community violence as a public health issue.

### Social Media

Use the following graphics and sample social media language to share how violence is a public health issue. The graphics are meant to be used in an Instagram carousel post but can be adapted for use on other platforms. [Download the graphics here.](#)

We encourage you to use the hashtag **#ViolenceIsAPublicHealthIssue** and welcome you to adapt the content, as needed, for your own voice and audience. If you are sharing and encouraging the use of the **WEAVE Toolkit**, include the following link in your caption: <https://bit.ly/3KQqNvw>



*Did you know? Violence impacts not just individuals but entire communities, spreading trauma, straining our healthcare system and undermining public health efforts. It's time to recognize violence as a critical public health issue that demands our attention and action.*





### *Why it matters:*

1. **Physical and mental health:** Survivors of violence, and those exposed to high levels of violence in their communities, often face long-term health problems, from chronic pain to PTSD.
2. **Healthcare costs:** Treating violence-related injuries drains resources from other essential health services.
3. **Community well-being:** Communities of color experience more violence. High violence rates erode trust and cohesion, perpetuate cycles of trauma and exacerbate existing health disparities and inequities.

*We can prevent violence.* Together we can build violence prevention ecosystems that create safe and strong communities. You have the power to engage and uplift the voices of residents in your community.

*If you work at a community-based organization or public health institution,* download the WEAVE Toolkit to explore strategies for building community power in community violence interventions:

<https://bit.ly/3KQqNvw>

#ViolenceIsAPublicHealthIssue #PreventViolence #CureViolence #HealthyCommunities  
#CommunityPower

## Presentation Slides

The “Violence is a Public Health Issue” presentation provides a basic overview of how violence is a public health issue and steps to interrupt and prevent violence. You can adapt and use the slides to educate and bring awareness to the issue in your community. A couple ideas to get you started include planning a lunch and learn for staff and organizing a community event to share this information. [Download the presentation slides here.](#)

## More Resources

Visit the Centers for Disease Control and Prevention’s [About the Public Health Approach to Violence Prevention](#) for more background information.

