



Request for Proposals

Take Action: Engaging Young Leaders to Address the Health Impacts of Climate Change

Date Issued: October 31, 2022

Submission Date Due: December 19, 2022, 5:00pm ET

CDC FOUNDATION OVERVIEW

The CDC Foundation helps the Centers for Disease Control and Prevention (CDC) save and improve lives by unleashing the power of collaboration between CDC, philanthropies, corporations, organizations, and individuals to protect the health, safety, and security of America and the world. The CDC Foundation is the go-to nonprofit authorized by Congress to mobilize philanthropic partners and private-sector resources to support CDC's critical health protection mission. Since 1995, the CDC Foundation has raised over \$1.6 billion and launched more than 1,200 programs impacting a variety of health threats from chronic disease conditions including cardiovascular disease and cancer, to infectious diseases like rotavirus and HIV, to emergency responses, including COVID-19 and Ebola. The CDC Foundation managed hundreds of programs in the United States and in more than 160 countries last year.

CDC FOUNDATION CONTACT

EMAIL: YouthClimateRFP@cdcfoundation.org

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1. SUMMARY OF FUNDING OPPORTUNITY

The goal of this Request for Proposals (RFP) is to seek applications from youth-focused organizations interested in engaging young people in raising awareness of the health impacts of climate change and helping communities take steps to prepare for and mitigate the effects. For the purposes of this RFP, the terms youth and young people refer to individuals between the ages of 15 and 24 years old. The CDC Foundation will partner with non-profit organizations with a proven record of working with young people. Successful applicants will have existing connections to underserved communities that are most vulnerable to climate change. The primary focus of this funding is to support young leaders' actionable and scalable solutions to accelerating the capacity, preparedness and resiliency of vulnerable communities across the country. Priority consideration will be given to eligible youth-led and/or minority-led organizations.

2. BACKGROUND AND NEED

Climate change is getting much more attention in today's headlines and there is more evidence available on how the earth's changing climate is affecting human health. Health impacts include increased respiratory and cardiovascular disease, injuries and premature deaths related to extreme weather events, changes in the prevalence and geographical distribution of food- and water-borne illnesses and other infectious diseases, risks to mental health and more. Many young people live in communities that have contributed the least to climate change but are among those most threatened by the changing climate. The World Health Organization estimates that between 2030 and 2050, climate change will cause nearly 250,000 additional deaths per year, because of health conditions such as malnutrition, malaria, diarrhea, and heat stress. In fact, WHO has gone so far as to call climate change "the single biggest health threat facing humanity."¹

While most Americans acknowledge the threat of our changing climate, there is less agreement on what to do about it. There are, however, numerous actions individuals and communities can take to reduce our carbon footprint, conserve natural resources and create healthier lifestyles. We can drive change by encouraging individuals to eat sustainably, use less energy, and plant more trees, just to name a few. The CDC Foundation is committed to supporting interventions that will reduce the impacts of our changing climate and help protect the health and safety of Americans.

3. OUTCOMES, ACTIVITIES, DELIVERABLES AND INDICATORS

3.1 Outcomes

Funded partners will be working toward the following overall goals:

- Increased public awareness of the linkages between climate change and health

¹ "Climate Change and Health", World Health Organization, October 30, 2021, <https://www.who.int/news-room/fact-sheets/detail/climate-change-and-health#:~:text=Climate%20change%20%2D%20the%20biggest%20health%20threat%20facing%20humanity&text=The%20Intergovernmental%20Panel%20on%20Climate,rise%20to%201.5%C2%B0C>.

- Increased community engagement and youth leadership in tackling climate and health challenges
- Expanded capacity of youth-focused organizations to address climate change in their respective communities

3.2 Activities, Deliverables and Indicators

Activities

Activities should be community-based but could have reach across multiple cities, counties and states. Proposals do not need to have a multi-community, regional or national reach, but may. Applicants may propose subcontracting to private, public or for-profit organizations to execute activities. Examples of potential activities could include, but are not limited to:

- creating or bolstering an existing youth council to focus on climate-related health issues;
- developing a climate and public health course to engage college students in the issues and solutions;
- implementing innovative climate education and resilience projects that use the arts to create dialogue around the topic of climate and health;
- training young people on environment-related health equity issues in their communities; or
- hosting young adult-led environment awareness community events to raise attention to local climate and health issues and ways for citizens to get involved.

Deliverables

Awardees will be expected to complete the deliverables outlined below. Please include these deliverables, as well as any additional deliverables you identify in your proposal:

- Provide brief quarterly progress reports on basic activity metrics (see below for a list of potential indicators)
- Participate in regularly scheduled conferences calls with other awardees and subject matter experts to share progress on activities and discuss lessons learned
- Share one success story from the field
- Submit final narrative report to describe: partner collaboration, successes, challenges, lessons learned, event and activity metrics (i.e., number of event participants, number of partner meetings held, etc.)

Potential Indicators

- Number/types of activities and events held to raise awareness of climate and health challenges and solutions
- Number and types of local young adult leaders and community members trained
- Number of people reached with climate and health messaging
- Number of communities served

4. FUNDING INFORMATION

The CDC Foundation intends to make **10 to 15 awards ranging between \$25,000 and \$50,000 to youth-focused organizations**. The final award amounts will be contingent on the submission of a detailed, reasonable budget approved by the CDC Foundation.

WHAT WE WILL FUND

The CDC Foundation will fund a wide range of strategies and activities to address the need described in section 2 (BACKGROUND AND NEED) of this RFP. More specifically, we seek proposals for projects that:

- Promote awareness of climate change and the corresponding health impacts within their community
- Promote actionable solutions to reduce impact of climate change on health
- Create pathways for meaningful partnerships and participation of young people

WHAT WE WILL NOT FUND

- General, ongoing operating costs, unrelated to funding opportunity objectives
- Capital improvements, unrelated to funding opportunity objectives
- Political/lobbying activities

FUNDING SPECIFICS

- Awarded funds must be used for the purposes described in the organization's application and must be expended or committed by the end of the project implementation period (est. February 29, 2024).
- Awarded funds will be made available upon the awardee's return of a signed Letter of Award.

5. ELIGIBILITY INFORMATION

To apply, an organization must:

- Be headquartered in the United States
- Be a nonprofit tax-exempt under section 501(c)(3) or qualify for exemption under an IRS code other than 501(c)(3),
- Be in good financial standing and have sustainable operations,
- Be an equal opportunity employer with all-inclusive membership that does not discriminate on the basis of gender, race/ethnicity, color, sex, sexual orientation, country of national origin or nationality, age, religion, intellectual or physical disabilities and military or veteran status in its activities or operations, and
- Be a youth-focused organization that carries out activities and programs for young people.

Examples of potential awardees include associations, universities/colleges, faith-based groups, advocacy, and social organizations that have the capacity to educate and engage communities and have a proven record of serving young people.

The CDC Foundation reserves the right to conduct a pre-award risk assessment to assure applicants meet the eligibility criteria. Data available through third party sources such as Dun & Bradstreet may be consulted, along with information publicly available via Federal and State award, debarment, exclusion and sanction databases.

6. APPLICATION INFORMATION AND TIMELINE

Applicants should follow the instructions set forth below in the preparation and submission of their proposal to the CDC Foundation. The CDC Foundation will not be responsible for any

proposal that does not follow the instructions in this RFP, and may, at its discretion, reject any such non-compliant or incomplete proposal.

6.1 Submission of Proposals

Proposals should be submitted by **5:00PM ET on Monday, December 19, 2022**, using the online proposal submission form linked below. The online proposal submission form will not be accessible after the proposal submission deadline. A system-generated notification of receipt of the application will be generated upon submission. Google Chrome and Firefox are recommended internet browsers for submitting this application. Please note that there is no option to save your work on the online form.

Applicants are encouraged to submit their proposal via the online proposal submission form well in advance of the submission deadline. An applicant's initial submission is considered final and any subsequent, revised application submissions will not be reviewed.

Submitting Your Proposal

Application materials must be submitted by **5:00PM ET on Monday, December 19, 2022**. Proposals will not be accepted after this date and time.

Proposals must be submitted electronically. [CLICK HERE TO SUBMIT A PROPOSAL](#)

6.2 Contents of Proposal - Organization Information

The following information should be inputted directly into fields on the online proposal submission form:

<ul style="list-style-type: none">• Legal Organization Name• Abbreviated Name• Street Address• City, State, Zip Code• Website• Mission• Year Established• Federal Tax Identification (ID) Number/Employer Identification Number (EIN)• Data Universal Number System (DUNS) number• Business Classifications• Organization attestation of minority-led distinction• Organization attestation of Youth-led distinction	<ul style="list-style-type: none">• Eligibility Criteria:<ul style="list-style-type: none">○ Confirmation of federal tax-exempt status [tax-exempt under IRS code 501(c)(3) or under an IRS code other than 501(c)(3)]○ Confirmation of being headquartered in US○ Confirmation of being in good financial standing/having sustainable operations○ Confirmation of being an equal opportunity employer with all-inclusive membership that does not discriminate on the basis of gender, race/ethnicity, color, sex, sexual orientation, country of national origin or nationality, age, religion, intellectual or physical disabilities and military or veteran status in its activities or operationS.
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6.3 Contents of Proposal - Required Attachments

Applicants should upload the following required attachments to the online proposal form:

A. Project Plan

- B. Budget
- C. Budget Narrative

These items, further described in the sections below, must be provided using the templates attached to this RFP (see RFP Attachments A-C).

Project Plan

Each applicant’s Project Plan should address the below points and use the following template:

Attachment A: Project Plan Template (Word Document)

Project Description
<ul style="list-style-type: none"> • Provide project title and problem statement • Identify project objectives • Describe the following: <ul style="list-style-type: none"> ○ Target community and why it was selected–Rural vs Urban, Race/Ethnicity, Age Group(s) ○ Geographical focus–City and State ○ Strategies for reaching the target population(s) ○ Activities with timeline for implementation ○ Partnerships and engagement of community members and youth leaders
Deliverables
<ul style="list-style-type: none"> • Identify expected deliverables, outputs, outcomes and impact of the project • Estimate number of individuals who will be reached by the proposed activities • Describe changes anticipated to occur in people or conditions because of the implemented activities and outputs by the end of the grant term
Past Performance, Experience and Capabilities
<ul style="list-style-type: none"> • Demonstrate organizational capacity to implement proposed project plan and existing connections to underserved communities that are most vulnerable to climate change by describing the following: <ul style="list-style-type: none"> ○ Experience as it relates to serving and engaging young people ○ Experience working in climate change to include past youth-related work and successes, and any experience with climate-related work ○ Experience engaging community members in the development of community driven, culturally appropriate initiatives ○ Experience providing science-based information to communities

Budget and Budget Narrative

Applicants must provide a detailed budget and budget narrative for all anticipated project costs using the following templates:

Attachment B: Budget Narrative Template (Word Document)

Attachment C: Budget Template (Excel sheet)

Budgets should clearly demonstrate how funding will be used to implement proposed project activities and achieve desired impact. Budgets must **not exceed \$50,000.00** and should reflect an **implementation period of up to 12 months** (est. March 1, 2023 – February 29, 2024).

6.4 Anticipated Timeline

The timeline below is subject to change at the sole discretion of the CDC Foundation:

October 31, 2022	RFP released
November 18, 2022	Prospective applicant webinar
December 2, 2022, 5:00 ET	Deadline to submit written questions to YouthClimateRFP@cdcfoundation.org
December 19, 2022, 5:00 ET	Proposal submission deadline
By January 31, 2023	Funding notifications sent out by end of January 2023
February 1, 2023 - February 28, 2023	Project plan/budget refinement and issuance of letters of award (LOA)
March 1, 2023 - February 29, 2024	Project implementation period

7. SELECTION PROCESS AND REVIEW CRITERIA

Completed applications submitted by the 5:00 PM ET deadline on Monday, December 19, 2022, will be evaluated in accordance with the review criteria stated below. Youth-led and minority-led organizations will receive priority consideration for this funding opportunity. Youth-led is defined as an organization that is primarily led and/or managed by young people 24 years old or younger and minority-led is defined as an organization where 51% or more of overall staff, board members and volunteers in all levels of the organization are people who identify as racial/ethnic minorities.

The CDC Foundation will conduct a pre-award risk assessment and may request additional financial and/or organizational information from applicants for the purpose of conducting the assessment. Pre-award risk assessment findings may impact eligibility and/or award structure and payment schedule.

7.1 Evaluation of Project Plan

The following table provides an outline of the selection criteria and scoring details for how proposals will be evaluated:

Project Description	35%
<p>Proposed project aligns with goals of funding opportunity. Project anticipated to:</p> <ul style="list-style-type: none"> Promote awareness of climate change and the corresponding health impacts within their community Promote actionable solutions to reduce impact of climate change on health, and/or Create pathways for meaningful partnerships and participation of young people <p>Selection of target audience(s) is supported by local data and references.</p> <p>Solutions described are actionable and scalable. Proposed project activities are anticipated to produce direct, tangible results. Community engagement approach is well-defined, demonstrates deep existing connections and is anticipated to facilitate achievement of project objectives. Proposed methods are feasible, sound and anticipated to effectively engage with the target audience, reach underserved communities vulnerable to climate change and accelerate the capacity, preparedness and resiliency of these underserved communities.</p> <p>Timeline for project implementation is appropriate and feasible. High likelihood of success anticipated in completing proposed activities/outputs and demonstrating progress towards intended project outcomes within proposed project term (up to 12 months).</p>	
Deliverables	30%
<p>Applicant provides clear outputs, outcomes and impact. Deliverables are specific to the proposed project. Anticipated results of proposed activities are direct, tangible and realistic.</p>	
Past Performance, Experience and Capabilities	30%

Applicant describes experience in key areas including: <ul style="list-style-type: none"> • Serving and engaging young people • Working in climate change • Providing science-based information to communities • Engaging community members and young leaders in the development of youth and community driven, culturally appropriate initiatives Experience demonstrates existing connections to underserved communities that are most vulnerable to climate change and suggests organizational capacity to implement proposed project plan.	
Preferred Organizational Criteria	5%
Applicant is a youth-led and/or minority-led organization.	

7.2 Evaluation of Budget/Budget Narrative

Budget information will be reviewed to assure requisite details are provided and to confirm the budget conforms with time (up to 12 months) and cost (up to \$50,000.00) specifications stated in the RFP. Budget information will also be evaluated for realism, appropriateness, cost-effectiveness and overall alignment with the applicant’s Project Plan. Budget information will not be assigned quantitative scores.

8. COMMUNICATION DURING RFP PERIOD

Questions and requests for clarification regarding the RFP should be emailed to YouthClimateRFP@cdcfoundation.org by **5:00 pm ET on December 2, 2022**. Questions and requests for clarification received by the stated deadline for inquiries will be consolidated into a single Q&A document posted to the [Request for Proposals](#) page of the CDC Foundation website. This Q&A document will be updated weekly, with a final update to the Q&A document posted on December 7, 2022.

The CDC Foundation will host a prospective applicant webinar to answer questions related to this RFP on **November 18, 2022, at 2:00 pm ET**. Register in advance for the applicant webinar here: https://cdcfoundation.zoom.us/webinar/register/WN_cfWyP8E9SaKUuYy59imgvg. After registering, you will receive a confirmation email containing information about joining the webinar. A recording of the webinar will not be available, but the webinar slide deck will be posted to the [Request for Proposals](#) page of the CDC Foundation website. Responses to questions raised on the prospective applicant webinar will also be integrated into the Q&A document.

RFP ATTACHMENTS

The below application templates can be found on the Request for Proposals page of the CDC Foundation website.

Attachment A: Project Plan Template (Word Document)

Attachment B: Budget Narrative Template (Word Document)

Attachment C: Budget Template (Excel sheet)